

## Build-Your-Term

Build YOUR life insurance on YOUR terms. With QoL Flex Term Life Insurance, you choose the exact amount and period of coverage you need. Not only does QoL Flex Term let you customize your loved ones' coverage, it can help you save money on premiums with a technique called 'laddering.'

## What is Laddering?

Laddering means you buy multiple smaller policies that custom tailor your needs rather than one large policy. Please consult a financial professional to determine if the laddering technique is appropriate for your situation.

## How it works

Step 1: Identify your needs
Step 2: Determine how long you need coverage
Step 3: Determine the amount for those needs
Step 4: Buy multiple smaller term policies that match your needs exactly instead of a larger policy
By laddering your policies, you purchase the right amount of coverage in the most cost-effective way.

## Banding Discounts

QoL Advantage offers banding discounts as well the ability to waive the policy fee on the associated term policies. Banding is a volume discount and applies to purchasing multiple term policies or a UL policy with associated term policies. The total face amount between all policies is considered in the banding and the higher the total face amount, the lower the per unit of insurance is. There are three bands:

Band 2: \$250,000-\$499,999
Band 3: \$500,000-\$999,999
Band 4: \$1,000,000 and up

## Policy Fee

The annual policy fee for QoL Flex term is $\$ 75$. If QoL Flex Term is purchased with an additional QoL product(s), the policy fee for the associated term policy(ies) will be waived.
The following represents the scenario wherethe policy fee is waived:

- If the insured is the same as the qualifying insured, written at the same time and is billed ( ABC ) to the same person, then the policy fee is $\$ 0$.

Ask your financial professional, how much you could save by laddering your life insurance policy with QoL Flex Term.

## Name <br> Agency <br> Email/Telephone <br> License No. (if req'd)

